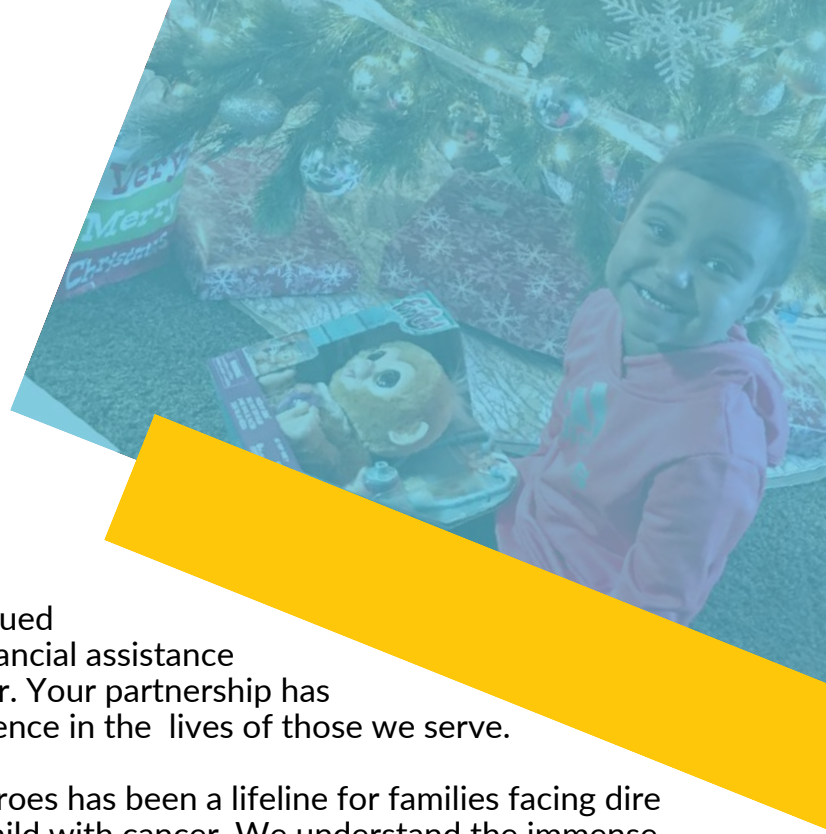




become a
Sponsor
together we will ensure
no child fights alone

www.thelittlestheroes.org





On behalf of The Littlest Heroes, I would like to extend my heartfelt appreciation for your continued support in our mission to provide emergency financial assistance to children and families battling childhood cancer. Your partnership has been instrumental in making a meaningful difference in the lives of those we serve.

Since our establishment in 2001, The Littlest Heroes has been a lifeline for families facing dire financial constraints due to the treatment of a child with cancer. We understand the immense burden they carry, with utilities on the verge of being turned off, cars at risk of repossession, and homes facing foreclosure. It is during these moments of desperation that we step in as their last resort, ensuring they have the support they need, and covering their emergency expenses.

Our initiatives also include monthly distribution of grocery and fuel gift cards, hospital parking vouchers, essential items, and holiday gifts for the entire family. **These services, made possible by the generosity of supporters like you, bring solace and relief to these families during their arduous journeys.**

On September 28, 2024, The Littlest Heroes will host our Heroes Gala at Music Box Supper Club. This event promises to be an extraordinary gathering, drawing over 200 attendees. With your support, we can continue to provide a safety net for these families in their time of need. **Now more than ever, we are grateful to have you stand with us on this journey to ensure that No Child Fights Alone.**

Your generosity has a profound and lasting effect on the lives of those we serve. If you have any questions or would like further information about our organization or the upcoming event, please do not hesitate to reach out.

Thank you for your unwavering support, compassion, and dedication. Together, we can make a lasting impact on the lives of these courageous children and their families.

Warmest regards,

A handwritten signature in black ink, appearing to read "Jon".

Jon Kozesky
Executive Director
The Littlest Heroes
jkozesky@thelittlestheroes.org

NEED + IMPACT

Childhood cancer stands as the second leading cause of death among children aged 1 to 14. This heartbreaking reality means that every year, more than 17,000 parents in the U.S. receive the devastating news that their child has cancer.

In response to the growing need, we provide vital **support to over 400 individuals annually through our emergency financial programs for housing, utilities, food, and fuel.**

Through our Adopt A Family initiative, we extend holiday support to families in need by fulfilling their basic household needs, wish list items, and other essential items. Last year alone, **with the help of generous donors, we assisted over 650 individuals through this program,** bringing some joy and relief during the holiday season.

We provide **monthly grocery support to over 280 individuals,** ensuring they can access nutritious food. **Last year we distributed more than \$100,000 worth of groceries to those in need.**

BOARD OF DIRECTORS

John Mooney | Chair, UBS Financial
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Amber Toth | Program Director

Directors In Memoriam

Howie Briggs
Matt Susz

SPONSORSHIP AND CONTRIBUTION OPPORTUNITIES



TITLE SPONSOR

\$8,000

- Naming Rights: "The Littlest Heroes Presented by _____"
- Logo/link on thelittlestheroes.org and event sites homepage
- Headline logo on all publicity materials & media promotions
- Social media takeover (4 posts)
- Promotional booth space at events
- Logo on all event signage
- Opportunity to speak on stage (3 mins)
- 8 Tickets to all events
- Contact list of Gala guests
- Name/logo on follow-up communications and newsletter
- Full-page ad in the event program

PRESENTING SPONSOR

\$5,000

- Logo/link on thelittlestheroes.org and event sites homepage
- Logo on all publicity materials & media promotions
- Social media takeover (4 posts)
- Promotional booth space at events
- Logo on all event signage
- Opportunity to speak on stage (1 min)
- 6 Tickets to all events
- Name/logo on follow-up communications and newsletter
- Full-page ad in the event program

GOLD GUARDIAN

\$3,000

- Logo/link on thelittlestheroes.org
- Logo on publicity materials & media promotions
- Inclusion in social media campaigns
- Logo on event signage
- 4 Tickets to all events
- Name/logo on follow-up communications and newsletter
- Half-page ad in the event program

OUR MISSION

To impact the lives of children living with cancer and their families by addressing the economic, emotional, and social concerns that accompany childhood cancer through education, assistance, and community organization.

GET INVOLVED

Our volunteers are the lifeblood of our programs and services. Each day, through the selfless donations of their time, they help us deliver on our promise to positively impact families dealing with childhood cancer.

CONTACT US

1+ 216 202 5306 or email us at volunteer@thelittlestheroes.org

Follow us on:



@thelittlestheroes
thelittlestheroes.org

MEET OUR FAMILIES



SPONSORSHIP AND CONTRIBUTION OPPORTUNITIES



SILVER SUPERHERO \$1,500

- Logo/link on thelittlestheroes.org
- Logo on select publicity materials & media promotions
- Inclusion in social media campaigns
- Logo on event signage
- 2 Tickets to all events
- Name/logo on follow-up communications and newsletter
- Fourth-page ad in the event program

SUPPORTING SPONSOR \$500

- Logo on event signage
- 1 Ticket to all events
- Name/logo on follow-up communications and newsletter
- Logo in the event program

A LA CARTE

- Name on thelittlestheroes.org (\$250)
 - Sponsored Ad on Facebook & Instagram (\$250)
 - Custom ad that directs visitors to your link of choice
 - Company Table set up at Events (\$300)
 - 1/4 Page advertisement in Gala program (\$150)

Don't see what you are looking for? Ask us about customized sponsorships to meet your business objectives!

IN-KIND SUPPORT

The Littlest Heroes also welcomes in-kind donations. Contact TLH to discuss sponsorship opportunities. Estimated value of donated items or services applies to sponsor benefit levels listed above.

Some in-kind sponsorship needs include:

- Raffle Prizes / Door prizes
- Decorations / Floral Arrangements
- Gift bags
- Signage / printing
- Advertising
- Services
 - Performers (face painting, music, characters, etc.)

SPONSORSHIP COMMITMENT

Response Form



Thank you for becoming a sponsor of The Littlest Heroes. We appreciate your partnership. Kindly enter your information below. The deadline to be included in signage for Gala is Sept 10.

YES, I/WE WISH TO BE A:

<input type="checkbox"/>	TITLE SPONSOR	\$8,000	*Estimated value of goods and services \$2,500 8 tickets plus full-page acknowledgement in Program
<input type="checkbox"/>	PRESENTING SPONSOR	\$5,000	*Estimated value of goods and services \$1,500 6 tickets plus full-page acknowledgement in Program
<input type="checkbox"/>	GOLD GUARDIAN	\$3,000	*Estimated value of goods and services \$1,200 4 tickets plus half-page acknowledgement in Program
<input type="checkbox"/>	SILVER SUPERHERO	\$1,500	*Estimated value of goods and services \$500 2 tickets plus fourth-page acknowledgement in Program
<input type="checkbox"/>	SUPPORTING SPONSOR	\$500	*Estimated value of goods and services \$200 1 ticket plus logo in Program

A La Carte Opportunities _____

In-Kind Partnership _____

CONTACT NAME	COMPANY NAME
EMAIL	PHONE
ADDRESS	
CITY/STATE/ZIP	

PAYMENT

- Payment Enclosed (checks payable to The Littlest Heroes)
- Please send us an invoice
- Pay online at thelittlestheroes.org/news-events/gala



Please return completed form to The Littlest Heroes –
P.O. Box 470188, Cleveland, Ohio 44147; via email to volunteer@thelittlestheroes.org