

— THE LITTLEST HEROES PRESENTS —



HOSTED BY THE CLEVELAND BROWNS



• SATURDAY SEPTEMBER 18TH 2021 •

CLEVELAND BROWNS STADIUM
100 ALFRED LERNER WAY, CLEVELAND, 44114



THELITTLESTHEROES.ORG

THE LITTLEST HEROES

Oktoberfest 2021

Founded in 2001, The Littlest Heroes is a nonprofit that exists to provide emergency financial assistance to children and families in Northeast Ohio battling pediatric cancer. We step in as the last resort for families when they are about to have utilities turned off, cars repossessed, and homes foreclosed due to financial constraints arising from treating a child with cancer. In addition, we provide monthly grocery and fuel gift cards, monthly hospital parking vouchers, essential items and gifts for the whole family during the holidays, and other support. With the generous support of patrons like you, we become their safety net when they need it the most.

As you finalize your community investment plans for this year, I would like to ask for your sponsorship of our signature event. Oktoberfest is not only a fun celebration of our little heroes, it is a remarkable show of compassionate care for each other as a community and to those who make our mission possible. In it's 7th year in Cleveland, we expect to draw over 400 attendees at this highly anticipated event the night before the Cleveland Browns kick off their 2021 season home opener!






Please send us your sponsorship information early so we can include you in all of our promotional pieces. We are hopeful for your support in making our 2021 Oktoberfest the best one yet!

Thank you!



Jon Kozesky, Executive Director
jkozesky@thelittlestheroes.org

THANKS TO GENEROUS DONATIONS LAST YEAR...

-  1,000 children received **monthly** grocery and food support amounting to over \$90,000.
-  4,800 parking passes were supplied to families during their stay at the hospital.
-  600+ individuals received presents and essential items during the holidays amounting to over \$70,000 in holiday support.
-  \$11,380 went towards keeping families in their home with rent/mortgage payments.
-  \$4,720 was used to keep the lights on in the homes of our families and over \$5,000 went to other essential utilities.



THE LITTLEST HEROES

Event Sponsorships

Please consider becoming a sponsor of TLH 2021 events.

We greatly appreciate your support!

PRESENTING SPONSOR **\$5000**

TLH Oktoberfest Gala

- 8 Complimentary VIP tickets to event
- Opportunity to speak on stage during event (60 seconds)
- Corporate name and logo included in event title
"Oktoberfest Gala Dinner and Auction presented by..."
- Sponsor table at event

All Events

- Corporate name/logo displayed prominently on event website
- Corporate name and logo displayed at event entrance table
- Full page ad in event program
- Attendee list with contact information
- Corporate name and logo included on:
 - Procurement letters
 - Event invitations (letter/email)
 - Press releases
 - All digital and print advertising
 - Social media - 2 dedicated Facebook posts
 - Before and after event
 - Follow up letters/emails to participants (3000+)
 - The Littlest Heroes Newsletters for one year
 - Link to sponsor's website on TLH homepage

GOLD SPONSOR **\$2500**

TLH Oktoberfest Gala

- 6 Complimentary VIP tickets to event
- Opportunity to speak on stage during event (30 seconds)
- Sponsor table at event

All Events

- Corporate name/logo displayed on event website
- Corporate name and logo displayed at event
- Half page ad in event program
- Corporate name and logo included on:
 - Event invitations (letter/email)
 - Select Press releases
 - Select digital and print advertising
 - Social media - 1 dedicated Facebook post
 - Follow up letters/emails to participants (3000+)
 - The Littlest Heroes Newsletters for one year
 - Link to sponsor's website on TLH event page

SILVER SPONSOR **\$1500**

TLH Oktoberfest Gala

- 4 Complimentary VIP tickets to event
- Personal acknowledgment and gratitude during event

All Events

- Corporate name displayed on event website
- Corporate name displayed at event
- 1/4 page ad in event program
- Corporate name and logo included on:
 - Select Press releases
 - Select digital and print advertising
 - The Littlest Heroes Newsletters for one year (3000+)

BRONZE SPONSOR **\$500**

TLH Oktoberfest Gala

- 2 Complimentary VIP tickets to event
- Personal acknowledgment and gratitude during event

All Events

- Corporate name displayed on event website
- Corporate name displayed at event
- Logo/name in event program
- Corporate name and logo included on:
 - Select digital and print advertising
 - The Littlest Heroes Newsletters for one year (3000+)

CORPORATE SPONSOR **\$300**

TLH Oktoberfest Gala

- 1 Complimentary VIP ticket to event

All Events

- Corporate name displayed on event website
- Corporate name displayed at event
- Name in event program



Jon Kozesky
Executive Director
PO Box 470188
Cleveland OH 44147
Phone: 202-577-3075
volunteer@thelittlestheroes.org

THE LITTLEST HEROES

2021 Sponsorship Commitment Form

For your convenience, sponsorship and ticket purchases can now be submitted online at www.thelittlestheroes.org/oktoberfest

Organization Name: _____

Contact Person/
Individual Donor: _____

Address: _____

City/State/Zip Code: _____

Phone Number: _____ Email: _____

Website: _____

SPONSORSHIP/TICKET LEVELS

_____ Presenting (\$5,000)

_____ Corporate Sponsor (\$300)

_____ Gold (\$2,500)

_____ **VIP Tickets (\$150)**

_____ Silver (\$1,500)

_____ **General Admission Tickets (\$95)**

_____ Bronze (\$500)

PAYMENT INFORMATION

_____ Payment enclosed (Please make checks payable to The Littlest Heroes)

_____ Please send an invoice

_____ Pay online at www.thelittlestheroes.org/oktoberfest

Please return completed form to The Littlest Heroes -
P.O. Box 470188, Cleveland, Ohio 44147 ; via email to volunteer@thelittlestheroes.org

THANK YOU FOR YOUR SUPPORT OF OUR 2021 EVENTS!

THE LITTLEST HEROES

7th Annual Oktoberfest
September 18, 2021

The Littlest Heroes invites you to participate in the Oktoberfest Auction by donating a special item. Each year the auction is a crowd favorite, showcasing a wonderful display of items. All proceeds directly support programs for local pediatric families in need of help with utility bills, rent/mortgage payments, and other necessities. The Oktoberfest auction is a great way to support your community while promoting your products and services.

Each item auctioned will be displayed along with the name of the donating organization or individual, unless you request to be anonymous. We ask that each auction item have a retail value of at least \$50. From past experiences, we have learned that items such as vacation packages, sports equipment and tickets, electronics, and jewelry tend to be popular.

If you wish to donate an item, fill out the form to the right and return via email or mail. Please use a separate form for each donated item. You may also submit your information online at www.thelittlestheroes.org/oktoberfest

Thank you!

The Littlest Heroes, Inc. is a private non-profit organization supported by volunteers and generous donors. Your contribution is tax-deductible to the extent allowable by law. Registration does not imply endorsement, approval, or recommendation by the state.



SILENT AUCTION DONATION

Donated Auction Item

Retail Value

Organization/Individual Name

Contact Person

Street Address

City/State/Zip

Email

Phone

THE LITTLEST HEROES

Event Information

SEPTEMBER 18, 2021



The Littlest Heroes provides financial, emotional and social support for families battling childhood cancer and other childhood illnesses. Help us be their safety net by attending, sponsoring or donating towards our 7th Annual Oktoberfest held during Childhood Cancer Awareness month, the night before our Cleveland Browns kick off their 2021 home opener!

5:30 PM – VIP RECEPTION & FIELD TOUR

6:30 PM – DOORS OPEN

7:30 PM – PROGRAM

GENERAL ADMISSION - \$95



General admission provides access to a full night of live entertainment with unlimited food, auction prizes, giveaways, meetings with “little heroes” and more!

VIP ADMISSION - \$150



VIP Tickets includes early access (5:30pm) to the event with a behind the scenes tour of First Energy Stadium, photos on the field, premium parking, meet and greet with Cleveland Browns alumni, free drinks and appetizers and everything under the General Admission!



Get your tickets today at thelittlestheroes.org/oktoberfest

@TheLittlestHeroes

#TLHOktoberfest2021

volunteer@thelittlestheroes.org | +1 216 202 5306

Together we can ensure that no child fights alone!